

INTRODUCTION

TruBlue Roofing takes your data privacy seriously and has created this policy to inform you of how we safeguard your information. This Privacy Policy explains how we collect, use, disclose, and secure your information when you visit our website <https://trubluroofingnc.com/> ("Site").

COLLECTION OF YOUR INFORMATION

We may collect non-personally identifiable information about you in a variety of ways when you access the Site, such as your IP address, browser type, operating system, and your access times. We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. Although the use of cookies creates a much better experience for you, this site will also work without them. You are always able to decline cookies at any time in your browser settings.

We do not collect any personally identifiable information about you without you voluntarily providing that information. In order to take advantage of certain features of the Website, you may choose to provide us with personal information, such as your name, address, email address, and telephone number, or when entering contests or giveaways. You are under no obligation to provide us with personal information of any kind, and, your decision to utilize these features and provide such data will always be voluntary.

We may also collect information from third-party sources, including social media sites such as Facebook or Instagram, and other sites with which we may partner on TruBlue Roofing promotions. For example, if you post a comment on our Twitter page or send us a message on Facebook, we may collect and use that information as described herein. We may combine this information with other information that we collect about you and use it as described in this Privacy Policy. For more information regarding Facebook permissions, please refer to the Facebook Permissions Reference page.

USE OF YOUR INFORMATION

Having accurate information about you allows us to provide you with an efficient and customized experience. Specifically, we may use information collected about you via the Site to:

- Administer sweepstakes, promotions, and contests.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you.
- Email you regarding your request.
- Offer new products, services, and/or recommendations to you.
- Perform other business activities as needed.
- Respond to product and customer service requests.
- Send you a newsletter.

DISCLOSURE OF YOUR INFORMATION

TruBlue Roofing will never share/sell/trade email addresses or personal information that we collect with other third-party sites. However, we may share information we have collected about you in certain situations, as required by law, or with third parties that perform services for us or on our behalf, including data analysis, email delivery, hosting services, customer service, and marketing assistance.

The Site may contain links to third-party websites and applications of interest, that are not affiliated with us, as a convenience to our users. If you choose to use these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy.

We use Google Analytics, Adwords, and remarketing tools to log when users view specific pages or take specific actions on a website. This allows us to provide customized advertisements to you in the future. However, if you do not wish to receive these kinds of advertisements, you may opt-out using the DoubleClick opt-out page or the Network Advertising Initiative opt-out page.

SECURITY OF YOUR INFORMATION

We use administrative, technical, and physical security measures to help protect your personal information. While we take all reasonable steps to prevent the loss, misuse, unauthorized access, disclosure or modification of personal information, no system or transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

YOUR AGREEMENT

Please read this privacy policy carefully. By using our website, you agree to TruBlue Roofing's collection and information-use policies, as described above. If you have any questions about this Privacy Notice or our data practices generally, please contact TruBlue Roofing using the contact information below. If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Using the link at the bottom of email correspondence to update your preferences.
- Contacting us using the contact information provided below.

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly. We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy Policy.

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

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